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TJ Kolanko

Marketing Director

(435) 214-4692 X 105

## **Mountain Hub Recognized in**

*OUTSIDE's Best Places to Work 2016*

**Park City, Utah (November 15, 2016) – Mountain Hub** has been named to OUTSIDE's Best Places to Work of 2016. Each year, OUTSIDE recognizes the top 100 companies in the United States that help their employees strike the ideal balance between work and play. These companies encourage employees to lead an active lifestyle, are eco-conscious, and prioritize giving back to the community. Created in conjunction with the Outdoor Industry Association and Best Companies Group, the list of winners appears online at [www.BestPlacestoWorkOutside.com](http://www.BestPlacestoWorkOutside.com).

"We are thrilled to be recognized by Outside's Best Places to Work" says Brint Markle Co-Founder and CEO of Mountain Hub. "Mountain Hub is such a special place. We are very fortunate to have assembled an exceptional team from all over the country that cares so deeply about the mountain community and the new technologies we are creating. I think we have found a unique way to combine our passion and purpose with a big vision for the future, and that is pretty exciting."

"This year's list of Best Places to Work highlights employers who go above and beyond for their staff," said OUTSIDE Online Editor Scott Rosenfield. "Included are organizations that emphasize a healthy work life balance and promote, encourage and reward employees to live active and healthier lives."

To create the best places to work 2016 list, OUTSIDE started by comparing employers to five core categories, reflecting the magazine's values and focus: Adventure/Travel, Wellness, Culture, Gear, and Media. OUTSIDE then conducted a rigorous vetting process in partnership with the Best Companies Group to assess the policies, practices, and demographics of hundreds of companies.

Powered by employee workplace reviews and taking into account factors like corporate culture, job satisfaction, work environment and overall employee engagement, the Best Places to Work list represents only the top companies that are not only empowering but also encouraging their employees to live better, healthier and more active lives.

[Mountain Hub](#) is a global crowd sourced real-time information platform built by and for the collective outdoor community. Mountain Hub was started 4 years ago because they uncovered an important problem. Finding quality and timely information to safely experience the outdoors is difficult and overwhelming. The average user has to juggle multiple navigation apps, mapping platforms, weather sources, and outdated forums to plan an

adventure. And when you don't get the right information when needed, this can lead to anything from going to campsites that are already full to getting caught in an avalanche.

**Methodology:**

Companies from across the country entered the two-part survey process to determine the Outside's Best Places to Work. The first part consisted of evaluating each nominated company's workplace policies, practices, philosophy, systems, and demographics. The second part consisted of an employee survey to measure the employee experience. The combined scores determined the top companies and the final ranking. Best Companies Group managed the overall registration and survey process, analyzed the data, and determined the final rankings. The complete list of Best Places to Work winners is published at <https://www.outsideonline.com/2134736/best-places-work-2016>.

**About Mountain Hub:**

Mountain Hub, formerly Avatech, is the first global real-time network for the outdoors, inspiring people to discover and experience the outdoors safely. Our mission is to build a safer mountain community and to help improve decision making through information sharing and facilitating a culture of contribution. The mobile and web platform offers free and paid subscriptions for individuals, as well as organizational licenses for professionals, outdoor brands, and retailers. Mountain Hub is located in Park City, Utah, minutes away from world-class skiing, mountain biking and hiking. If you are passionate about the outdoors and thrive in a fast paced working environment check out our [open positions](#) on [www.mountainhub.com](http://www.mountainhub.com).

**About OUTSIDE:**

*OUTSIDE* is America's leading active lifestyle brand. Since 1977, OUTSIDE has covered travel, sports, adventure, health, and fitness, as well as the personalities, the environment, and the style and culture of the world Outside. The OUTSIDE family includes *OUTSIDE* magazine, the only magazine to win three consecutive National Magazine Awards for General Excellence, The Outside Buyer's Guides, Outside Online, the [Outside Podcast](#), Outside Television, Outside Events, [Outside+ for the iPad](#), Outside tablet edition, Outside Books, and Outside GO, a revolutionary, 21st-century adventure-travel company. Connect with OUTSIDE [online](#), on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

**ABOUT THE BEST COMPANIES GROUP:** Best Companies Group works with national and local partners around the country and internationally to establish and manage "Best Places to Work," "Best Companies," and "Best Employers" programs on a national, statewide, regional and industry basis. Through its thorough workplace assessment, utilizing employer questionnaires and employee-satisfaction surveys, BCG identifies and recognizes companies who have been successful in creating and maintaining workplace excellence.